Planning and Development Commission



ONLINE CONGRESS MEETING 2023

12/12/2023





WELCOME WORDS

ARKADY DVORKOVICH – FIDE PRESIDENT

DANA REIZNIECE-OZOLA – DEPUTY CHAIR OF THE MGT BOARD

LAURENT FREYD – PDC CHAIR





AGENDA

- FIDE Development Fund
 - Campaign 2023
 - Preparing 2024
- PDC 2024-2026
- Projects
 - KPI Automation, PDC website & Tools
 - Redesign FIDE development levels by Budapest 2024
 - PDC Capacity Building Series
- External Partnerships
 - The Gift of Chess
 - SDG
- Q&A

Our mission (FIDE Handbook)

PDC seeks to develop Federations through the provision of technical and financial assistance with the ultimate aim of institutional strengthening of the Federations, Continents and FIDE.



FIDE Development Fund

CAMPAIGN 2023





Report on Funding

b mar apr may jun jul aug sep oct no

81

2023

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95,054

154,568

125,058

125,487

124,000

56,845

110,000

150,000

35,000

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99,216

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101,684

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154,200

110,000

89,000

50,000

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Summary of FIDE Funding (Situation 12/12/2023)

SUMMARY OF FIDE FUNDING (Development Fund) ALL AMOUNTS IN EUR

Year	2023 💌										
Approved Budget - Total*	2,050,000			Der	elopment le	/el					
Continent	Fed. Funding	Beneficiaries	1	2	3	4	5	Cont. Funding	Direct	Third Party	Total continent
Africa	80,000	16	0	0	10,000	30,000	40,000	58,579	0	58,579	138,579
America	69,100	14	5,000	2,900	19,500	11,700	30,000	61,070	31,586	29,484	130,170
Asia	93,000	17	0	18,000	25,000	15,000	35,000	91,772	46,304	45,468	184,772
Europe	55,005	11	0	20,000	15,000	10,000	10,005	77,500	77,500	0	132,505
Total	297,105	58	5,000	40,900	69,500	66,700	115,005	288,921	155,390	133,531	586,026
			1.68%	13.77%	23.39%	22.45%	38.71%		53.78%	46.22%	
FIDE Commission	25,520	1						-			-
Affiliated Organization	55,000	3									
Social Projects	Not tracked yet										
FIDE Aid Package	193,500										
FIDE Veteran Support Programme	57,500										
Womens Chess	Not tracked yet										
Youth - Chessable	Not tracked yet										
Chess Composition	Not tracked yet										
FUNDS USED	917,546	44.76%									
Available Euroding	1 100 454										

Available Funding 1,132,454

* Full development fund budget - this table only contains Continental, Federation, Affiliated Organization and FIDE Commission support; Veterans suppory 2020-2023 and Open Aid Package 2019-2023





Federations 2023

Comparison 2022: 4 federations less -0,5% funded amount

Situation 12/12/2023 – validations pending



Continent funding





Continents 2023

Comparison 2022: -32% funded amount

				Continent / F	unded amount
Fund Usage	Asia	Europe	America	Africa	Grand total
Organization cost	64,055	25,250	24,033	52,254	165,592
Lecturing fees	27,717	17,000	25,753	1,600	72,070
Chess Material, equipment supply	-	15,250	11,284	-	26,534
Marketing cost	-	9,500	-	328	9,828
Promotion	-	9,250	-	262	9,512
Participation cost	-	250	-	4,135	4,385
Scientific studies/research	-	1,000	-	-	1,000
Grand total	91,772	77,500	61,070	58,579	288,921



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Situation 12/12/2023)

Levels 1 or 2				Levels 3 - 4 - 5			
Continent	Zone	Funded 1-2	Total 1-2	%	Funded 3-4-5	Total 3-4-5	%
Europe	1.1a-b-c	0	9	0%	1	1	100%
Europe	1.2a-b	1	8	13%	1	1	100%
Europe	1.3	0	5	0%	0	0	
Europe	1.4	0	6	0%	0	0	
Europe	1.5a-b	2	7	29%	0	0	
Europe	1.7	0	3	0%	0	0	
Europe	1.8	1	3	33%	0	0	
Europe	1.10	0	0		5	10	50%
America	2.3.2	0	0		3	7	43%
America	2.3.5	0	1	0%	9	21	43%
America	2.4	0	3	0%	0	1	0%
America	2.5	1	4	25%	0	0	
Asia	3.1	0	1	0%	3	12	25%
Asia	3.2	0	1	0%	3	5	60%
Asia	3.3	1	6	17%	2	11	18%
Asia	3.4	2	4	50%	0	2	0%
Asia	3.6	1	2	50%	5	7	71%
Africa	4.1	0	3	0%	1	3	33%
Africa	4.2	0	0		4	12	33%
Africa	4.3	0	0		2	8	25%
Africa	4.4	0	0		7	14	50%
Africa	4.5	0	0		2	10	20%

Focus on Multi-country zones

Involvement of federations



Affiliated Organisations funding





Affiliated Org. 2023

Comparison 2022: 2 organisations less -32% funded amount

Org Code / Funded amou				
Fund Usage	AIDEF	FIBDA	MCA	Grand total
Organization cost	14,000	20,000	15,000	49,000
Lecturing fees	6,000	-	-	6,000

(Total Amount (EU	v)		
$\boldsymbol{\mathcal{C}}$	Funded Aff. Org.			

3	





FIDE Commission funding





FIDE Commissions 2023

Comparison 2022: 4 commissions less -65% funded amount





Year: 2023 (1) 🔻





Timeline analysis 2023 When were applications submitted ?



186 projects submitted in 2023 (Fed., Cont., Org., Comm.) – 46% in the last Quarter !!!





Why is reporting important?

New approach: reporting expected at the end of each project vs at the end of the year ...

- → Act when the project is still fresh in your mind
- \rightarrow Reflect on the lessons, challenges = how to improve for the future
- Communicate about the project, recognize the support from the FIDE Development Fund.

Receiving support from the FIDE Development Fund is a **contract**:

Ask for Support \rightarrow Receive money \rightarrow Use money \rightarrow Report on the proper use of money

Please don't forget to include the reporting step in your project tasks!







Pitch Meetings

Concept

- 30' on Zoom with the applicant
 - ➔ Overview of the federation
 - → Presentation of the project
 - → "Crossed Q&A"

Direct contact vs paperwork only!

Benefits

For the Applicant

- → Better understand FIDE & PDC processes
- → Get advice on the project / orientations

For PDC

→ Better understand the projects and challenges from the applicant

→ Know who to chase for reports ;-)



FedFunding Process – SWOT analysis

Strengths

- Established Process: fedfunding as single point of contact
- Pitch Meetings: improved connection with federations

Weaknesses

- Process lags (No Service Level Agreement)
- Strategic planning

Opportunities

- Tools → Fed. Relationship Mgt
- A « global approach » on funded projects
- Better applications: through capacity building, more exchanges with applicants

Threats

- Tools: appetite for metrics vs low resources
- Reporting from applicants



FIDE Development Fund

PREPARING 2024





2024 With Continents

4 x 100.000 EUR = significant impact on chess development

Following the pitch meeting concept, improve the interactions & understanding of proposed projects:

- presentation of the annual plans, regular review
- reporting of actions / promotion of the DF support

→ By the year end: 2024 preparation workshop PDC/Continents





2024 With federations, affiliated organisations, zones

Increase the meaning of projects, maximise the benefits of actions

→ Inclusion in a strategic plan

Optimise the preparation and execution of projects

→ Anticipation = plan ahead and apply <u>months before</u> the start date of the project

Improve operations / reporting

→ Introduce more firm deadline/SLAs on both PDC and the applicant when asking additional information

→ Be more strict on the reporting steps: why do we need to ask several times for the report?



Anticipation



Design your projects and submit requests earlier in the year



PDC 2024 – 2026

ORIENTATIONS





PDC Key areas

- * Funding
- * Capacity Building
- * Operational tools & Federation Relationship Management System
- * Partners for the support of federations: continents, zones, aff. org., FIDE commissions

A few axis to strengthen the added value of PDC and foster development in federations



PDC Funding





Capacity building





Tools & Federation Relationship Management System (FRM)



Partners in Chess Development





PDC Projects

KPI AUTOMATION, PDC WEBSITE & TOOLS



KPI Automation

Visualize KPIs

A more complete KPI viewer is getting prepared, however the current page already allows to visualize a few key metrics, such as the number of active players and tournaments. By default, the dashboard displays worldwide data. You may select your federation to visualize the corresponding data.



https://pdc.fide.com/kpi-viewer/

- * Have data regularly refreshed on the current scope: players, titles, tournaments
- * Extend the scope to any FIDE available data in 2024 (Arbiters, Trainers, Organisers ...)
- * FIDE IT support is needed
- * Further step: collect federation KPI data



PDC Website & social media

Current state:

- The website is mostly active for institutional matters (« Fed Funding » process, PDC reports to the council etc.)

Expected improvements:

- Relay activities from our beneficiaries: promote funded projects
- Increase the connection with the community





Tools

Several tools are in use at PDC:

* For applicants: Word / PDF application forms – Excel reporting form

- * Miro = visual management
- * Google Sheets = database
- * NextCloud = document archiving
 - → Need for support from FIDE IT to transition to a Federation Relationship Management System

* Integrated application process and visual workflow would allow to concentrate everything in a single system, also much easier for the applicants to apply and report



PDC Projects

REDESIGN FIDE DEVELOPMENT LEVELS BY BUDAPEST 2024

BY CAROLINA MUNOZ-SOLIS









Development Levels

- Definition: It is the classification carried out by FIDE of its member Federations according to their level of development, according to pre-established criteria. It is mainly used for the distribution of the development fund (administered by PDC) and financial subsidies.

- How is it calculated now?

https://handbook.fide.com/chapter/DevelopmentIndexRegulations





Development Levels Redesign

- Project started in 2019.
- Why it is important to add more factors?
 - 1. The average rating of the top 10 players does not fully reflect the level of development of the NF. 2. The objective is to measure the level of development of each Federation as accurately as possible, through the use of factors in different areas.
- Project approach & strategy:
 - Involve the stakeholders: Direct impact on National Federations. 0
 - A higher development level should be an incentive for a federation to progress in their development. 0


Timeline

						i	·			
Activity	Dec 23	Jan 24	Feb 24	Mar 24	Apr 24	May 24	Jun 24	Jul 24	Aug 24	Sep 24
Zonal Meeting	16 th									
Inputs from NF		Х	Х							
1st Draft				Х						
FIDE Mgt feedback					Х					
2nd Draft						Х				
Final							Х			
Present proposal								10th		
General Assembly										10-23



PDC Projects

CAPACITY BUILDING SERIES

BY MAJLINDA PILINCI



PDC Capacity Building Series – Concept

Introducing a series of Capacity Building modules for chess leaders/administrators who need/wish to reinforce their skills

- * 45' modules: short and focused
- * On Tuesday every 6-8 weeks: a recurring touch point with PDC, 8-9 times in the year

* A mix of theory and practical illustrations, so that you better project yourself into the covered topic

* Stay connected with the community even after the sessions



PDC Capacity Building Series – Approach

1. In cooperation with other actors to be prepared a supporting package including projects and programmes focused on inclusiveness & quality:

- Modules answering needs from the interested parties
- Topics related to the FIDE Federations Management Handbook
- Synergy with FIDE Commissions, Continents, Zones & Affiliated Organisations

2. Programs to support the capacities of federations, including the administrative one, aiming to increase the autonomy of federations with low annual budgets



2024 Tentative Programme

	Module 1	Module 2					
16/12/2023	Project planning	Budgetting					
13/02/2024	Role and activities of the rating officer	Organising a chess event					
26/03/2024	Strategic planning	Sources of funds					
07/05/2024							
18/06/2024	Topics to	be decided					
30/07/2024							
10/09/2024		n the needs					
22/10/2024	of the	of the audience					
03/12/2024							



External Partnerships

THE GIFT OF CHESS

BY SUSAN NAMANGALE





Planning and Development Commission

EXTERNAL PARTNERSHIPS

SUSAN NAMANGALE PDC COUNCILLOR

12TH DECEMBER 2023 FIDE CONGRESS



External Partnerships





- PDC encourages external partnerships for Chess development
- > The projects for chess development are many but with limited resources
- As the business environment becomes complex ,collaboration with partners is the solution for success
- > Federations are encouraged to develop partnerships to implement projects

AN EXAMPLE OF AN EXTERNAL PARTENERSHIP



THE GIFT OF CHESS



A US Charity organization that distributes Chess sets globally and plans to distribute 1 million chess sets by 2030:

- The Gift of Chess aims to expand the universal language of chess, creating opportunity and connections through giving access to a physical chess set, educational chess technology, and inclusion into a supportive chess community.
- ✓ With the support of a vibrant external partnership we can push each other to reach new heights.
- ✓ In Africa with no formal partnership ,GOC has so far distributed chess sets to 21 countries. 1000 Chess sets were distributed by ambassadors in each country with 100 chess sets to federations in those countries . 41000 chess sets are being prepared for America and in the coming year we plan to expand distribution to other continents

Gift of Chess- a Unique Partner

- Supported Social Commission with Chess sets for Chess for Protection project in Kakuma
- Provided chess sets as Prizes for Chess for Freedom winners.
- Provided chess sets as prizes in many tournaments in Africa and America
- 1000 Chess sets to Countries for education, prison and refugee outreach and 100 to federations



The Basic steps for the Partnership





The Basic 3 steps:

- ✓ Start partnerships- e.g collaborate with GOC
- ✓ Build the partnership- work on projects together e.g Refugee program with UNHCR
- Sustain the partnershipsupport the initiative and contribute

What will make external Partnerships work

two-way partnership with:

- ✓ a high level of understanding
- ✓ reciprocity
- ✓ mutuality





Thank you!



Planning and Development Commission





External Partnerships

CHESS4SDG

BY BAKYT OMURZAKOV



SDG and FIDE Cooperation

"Chess4SDG" ROADMAP

RATIONALE

UN SDG	FIDE	COMMENTS
Sustainable Development Goals	FIDE was founded in Paris, France,	
were officially adopted by 193	on July 20, 1924. In 1999, FIDE was	
Countries at the Sustainable	recognized by the International	
Development Summit. Further	Olympic Committee (IOC). As of	
Reading: Sustainable Development	May 2022, there are 200 member	
Goals (SDGs)	federations of FIDE.	
LEAVE NO ONE BEHIND—this phrase	FIDE's motto is GENS UNA SUMUS,	
was the official motto set by the	LATIN FOR 'WE ARE ONE FAMILY'.	
United Nations (UN) for the		
Sustainable Development Goals		
(SDGs), and served as the guiding		
principle of world leaders of 193		
countries in solving the most		
pressing problems of today.		
Today, the Division for Sustainable	FIDE Management Board	
Development Goals (DSDG) in the	(Chairman, Deputy Chairman,	
United Nations Department of	Director for Chess Development)	
Economic and Social Affairs	and commissions, like EDU, PDC,	
(UNDESA) provides substantive	WOM, DIS, etc are responsible for	
support and capacity-building for the	chess development worldwide	
SDGs.		
DSDG plays a key role in the	FIDE country members are keen	
evaluation of UN systemwide	and aim to develop chess in their	
implementation of the 2030 Agenda	respective countries.	
and on advocacy and outreach		
activities relating to the SDGs. In	Country members strive to launch	
order to make the 2030 Agenda a	chess classes at schools.	
reality, broad ownership of the		
SDGs must translate into a strong		
commitment by all stakeholders to		
implement the global goals. DSDG		
aims to help facilitate this		
engagement.		

"Chess4SDG"/ OBJECTIVE

Key objective is that FIDE and UN HQ shall consider of making a Joint Call on achieving SGDs by 2030 by taking collaborative and joint steps and launch "CHESS4SDG" Programme.

The primary goal of launch "CHESS4SDG" Programme is to jointly achieve SDG goals through popularization and promotion of chess by conducting chess cultural festivals and campaigns in all 193 countries, adopted SGD in the world. **Joint efforts of national chess federations and UN missions in respective countries, accountable for SDG, are key element of MoU and Joint Action and Media Plans that are to be agreed and signed.**

Directly affected SGD goal – Goal 4 - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all¹.

Indirectly impacted SDG goals – Goal 10 (Reduced Inequalities), Goal 11 (Sustainable cities and communities), Goal 8 (Decent work and Economic Growth), Goal 3 (Good health and well-being) and Goal 5 (Gender equality).

ACTIONS

- 1. Discussion at the FIDE Management (pros and cons)
- 2. Finalization of the Roadmap and Action Plan, if the idea is approved.
- 3. "CHESS4SDG" Media (Communication) Plan of FIDE is elaborated.
- 4. Final Action and Media Plan is discussed and approved at the FIDE Management.
- 5. Start negotiations at the high level between FIDE Management and DSDG of UNDESA
- 6. Signing a Memorandum of Understanding between FIDE and DSDG UNDESA.
- 7. Joint Action and Media Plans are signed along with the MoU.
- 8. Joint Action and Media Plans include fund raising and implementing parameters for both, national chess federations and UN missions in respective countries.
- 9. Announce a Joint Call in Media.
- 10. Joint elaboration of "CHESS4SDG" Programme.
- 11. Launch "CHESS4SDG" Programme.

Brief snapshot of FIDE engagement in achieving SDG

Chess4SDG Global Program is being endorsed by FIDE and collaboration with UN organizations is envisaged.

Here is a quick list of FIDE activities that facilitate reaching SDGs:

Directly affected SGD goals:

Goal 4 - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

It is directly facilitated by the following projects of FIDE:

1. EDU chess in education initiatives, currently actively being promoted in African continent (training teachers so that they can introduce chess in schools, training comprises also children safeguarding)

2. Chess for Protection and initiative by SOC – Chess in Kakuma/Kalobeyei Refugee Settlement where refugee kids are being trained with a special program/academy for girls 3. TRG Chess Talent Academy (FIDE Chessable Academy) – talented&motivated children from worldwide are invited to participate in online training with chess and important lifebuilding skills

The above initiatives are also contributing to Gender Equality since this aspect is highly promoted and valued in each of them.

Goal 5 (Gender Equality):

• Chess 4 All, All 4 Chess by WOM: a series of motivational chess events worldwide for ton encourage more girls going in for chess, including:

- Chess Moms (facilitation of women participation at Olympiad taking care of their kids)

- Women Teams development in those countries where there was none Women Index Development

• Chess4Peace: training of Ukrainian refugees

• FIDE Women Safeguarding Policy Development

Goal 3 (Good health and well-being)

• Infinite Chess by WOM/SOC: chess for children with autistic spectrum disorder – 15 + few newcoming countries carrying out pilot trainings 130 kids trained

• Chess for Freedom (chess in prisons) – reintegration of inmates

New/coming initiatives by FIDE/SOC that may be contributing to SDG (Goal 3, Goal 5, Goal 3):

Chess for elderly people
Chess for addicts

Indirectly impacted SDG goals – Goal 10 (Reduced Inequalities), Goal 11 (Sustainable cities and communities), Goal 8 (Decent work and Economic Growth)

A&O

THANKS FOR YOUR PARTICIPATION TODAY



